

# PREPARING FOR COLLEGE

|                                                                                                                                                                                                                                                                                                                                                                                     | 10:00am | 11:00am | 1:00pm |
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| <b>You Can Go to College (CA Dream Act &amp; AB540)</b><br>Jessie Cruz, College Advisor, USC College Advising Corps                                                                                                                                                                                                                                                                 | C103    |         |        |
| <b>DACA &amp; Beyond</b><br>Javier Carbajal-Ramos, Assistant Director of Educational Partnerships & Program, Dabanhi Escobar, Safe Zone Assistant, Pasadena City College                                                                                                                                                                                                            |         | V102    | V102   |
| <b>The College Admissions Process: How to Apply to Top Colleges</b><br>Daniel Urbina-McCarthy, Senior Assistant Director of Admissions, University of Chicago                                                                                                                                                                                                                       | C304    |         | C304   |
| <b>How to Get into Your Dream School</b><br>Jose Suarez, Administrator on Special Assignment, Montebello USD                                                                                                                                                                                                                                                                        | C153    |         |        |
| <b>Writing a Winning Personal Statement to Get Into College</b><br>Wei-Li Sun, Independent Educational Consultant, <a href="http://AskMsSun.com">AskMsSun.com</a>                                                                                                                                                                                                                   |         | C302    | C302   |
| <b>Considering Enlisting in the Military to Pay for College? The 5 Things You Need to do Before You Enlist</b><br>Sal Jimenez, Project Manager, Marine Corps Veteran (Active Duty 1985 -1989), SoCalGas                                                                                                                                                                             |         |         | C308   |
| <b>What Do I Need to Know Before I Go to College?</b><br>Jose Fonseca, Licensed Educational Psychologist, Montebello USD                                                                                                                                                                                                                                                            |         | C151    |        |
| <b>Community College &amp; Transfer Planning</b><br>Daniel Galván, Ed.D., Research Analyst, Golden West College<br>David Velasquez, M.A., Research Assistant, Pullias Center for Higher Education,<br>Eric Felix, M.A., Roman Liera, M.A., & Adrian Trinidad, B.A., Research Assistants,<br>Center for Urban Education, USC Ph.D. Students in Urban Education Policy                |         | C301    |        |
| <b>Pocos Pero Locos: Balancing Friends, Family &amp; School</b><br>Daniel Galván, Ed.D., Research Analyst, Golden West College<br>David Velasquez, M.A., Research Assistant, Pullias Center for Higher Education,<br>Eric Felix, M.A., Roman Liera, M.A., & Adrian Trinidad, B.A., Research Assistants,<br>Center for Urban Education, USC Ph.D. Students in Urban Education Policy | C301    |         |        |
| <b>College Survival Skills: What You Need to Know</b><br>Andres Gonzalez, EOP&S Counselor, East Los Angeles College (ELAC)                                                                                                                                                                                                                                                          |         | C305    |        |
| <b>Achieve Your Educational Goals</b><br>Dr. Gabriela Castañeda, Ed.D., Assistant Director, Chapman University                                                                                                                                                                                                                                                                      |         |         | C305   |
| <b>Your Guide to College Resources</b><br>Francisco Chavoya, Career Guidance Counselor Assistant, ELAC                                                                                                                                                                                                                                                                              |         |         | C164   |
| <b>Latinos in College – My Story of Overcoming Challenges</b><br>Ernesto Partida, Educational Advisor, PCC Upward Bound Math/Science Program                                                                                                                                                                                                                                        |         |         | C301   |
| <b>Scholarships Are For You</b><br>Jesse Ruiz, Cross Platform Research Analyst, The Walt Disney Company                                                                                                                                                                                                                                                                             | C323    | C323    |        |
| <b>Show Me the Money: Financial Aid</b><br>Alicia Green, Financial Aid Outreach, Pasadena City College                                                                                                                                                                                                                                                                              | C370    | C370    | C370   |

## FOR PARENTS / PARA PADRES

|                                                                                                                                                                                                                                                                                                                                                                                                   | 10:00am | 11:00am | 1:00pm |
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| <b>Cómo Apoyar a su Hijo en su Adolescencia</b><br>Jose Fonseca, School Psychologist, Montebello USD                                                                                                                                                                                                                                                                                              | C151    |         |        |
| <b>Para Los Padres: Supporting Your Son's College Bound Goals (Bilingual)</b><br>Daniel Galván, Ed.D., Research Analyst, Golden West College<br>David Velasquez, M.A., Research Assistant, Pullias Center for Higher Education,<br>Eric Felix, M.A., Roman Liera, M.A., & Adrian Trinidad, B.A., Research Assistants,<br>Center for Urban Education, USC Ph.D. Students in Urban Education Policy |         |         | C161   |
| <b>Get Involved &amp; Help Your Son Achieve his Educational Goals</b><br>Dr. Gabriela Castañeda, Ed.D., Assistant Director, Chapman University                                                                                                                                                                                                                                                    | C161    |         |        |
| <b>Maneras Efectivas para Apoyar a su Adolescente en la Escuela – Perspectiva de un Director</b><br>Jacinto Zavala, Principal, Montebello USD                                                                                                                                                                                                                                                     |         |         | C103   |
| <b>El Éxito Académico: Como Apoyar a Nuestros Hijos</b><br>Jose Suarez, Administrator on Special Assignment, Montebello USD                                                                                                                                                                                                                                                                       |         | C153    |        |
| <b>Apoyando el Aprovechamiento Academico de sus Adolescentes</b><br>Sandra Rodriguez, Facilitator, Parent Institute for Quality Education (PIQE)<br>Soraya Pico, Facilitator, Parent Institute for Quality Education (PIQE)                                                                                                                                                                       |         | C163    | C163   |
| <b>Plan and Prepare to Pay for College</b><br>Christina Davila, Project Manager, El Monte Promise Foundation                                                                                                                                                                                                                                                                                      |         |         | C151   |
| <b>Taller de Inmigración y Sus Derechos</b><br>Carlos Garcia, Associate Attorney, Aguirre Law Firm                                                                                                                                                                                                                                                                                                | C164    |         |        |

## THE BUSINESS WORLD - ENTERPRISING

|                                                                                                                                         | 10:00am | 11:00am | 1:00pm |
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| <b>How to Hustle in the Professional World</b><br>Rick Ramirez, EVP, NeoSol                                                             | C302    |         |        |
| <b>Marketing for Disney</b><br>Sergio Baez, Senior Manager, Licensing, The Walt Disney Company                                          | C335    | C335    |        |
| <b>Launching Your Own Business</b><br>Robert De Acevedo, Vice President, Citizens Business Bank                                         | C307    |         |        |
| <b>Start Thinking Like an Entrepreneur</b><br>Hario Vasquez, CEO, Avid Promotions                                                       | C361    |         |        |
| <b>How Harvard Helped Us Become Successful Businessmen</b><br>Kenneth Salas, COO, Camino Financial<br>Sean Salas, CEO, Camino Financial | C360    |         | C360   |
| <b>Being A Researcher at Disney</b><br>Jesse Ruiz, Cross Platform Research Analyst, The Walt Disney Company                             |         |         | C323   |
| <b>Managing a Project is Like Managing Your Life</b><br>Jesus Del Rio, Project Manager, SoCalGas                                        |         | C304    |        |
| <b>Creating Personal Wealth</b><br>Nicolas Luna, Health Insurance Broker, Applied General Agency                                        |         |         | C351   |

## THE BUSINESS WORLD (CONT'D)

|                                                                                                                          | 10:00am | 11:00am | 1:00pm |
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| <b>Smart Spending: Planting a Seed for Wealth</b><br>Abby Ulm, Manager, Center for Financial Empowerment                 |         | C360    |        |
| <b>My Journey to Financial Career Success</b><br>Charles Ulloa, Branch Manager, Carlos Pena, Branch Manager, Wells Fargo |         | C308    |        |

## TRADES- REALISTIC

|                                                                                                                                                                                              | 10:00am | 11:00am | 1:00pm |
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| <b>Got Skills – From Trade School to Career</b><br>Christian Murga, Field Supervisor, CSI Electrical Contractors Inc.<br>Al Cota, Assistant Project Manager, CSI Electrical Contractors Inc. | C365    | C365    |        |

## LAW & ORDER - INVESTIGATIVE

|                                                                                                                                                                    | 10:00am | 11:00am | 1:00pm |
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| <b>Law School Experience</b><br>Jacinto Zavala, Principal, Montebello USD                                                                                          |         | C103    |        |
| <b>So You Want to be a Lawyer?</b><br>Alan Romero, JD, Attorney, Romero Law, APC                                                                                   | C364    |         | C365   |
| <b>Being a Lawyer: Reality vs TV</b><br>Marjorie Soto, JD, Attorney, Seyfarth Shaw, LLP                                                                            |         | C415    |        |
| <b>Immigration Law 101</b><br>Carlos Garcia, JD, Associate Attorney, Aguirre Law Firm                                                                              |         |         | C164   |
| <b>Know Your Rights: Law Enforcement Encounters</b><br>Carlos Garcia, JD, Associate Attorney, Aguirre Law Firm                                                     |         | C164    |        |
| <b>CSI: Careers in Forensics</b><br>Alex Padilla, Forensic Specialist, Pasadena Police Department<br>Noel Herrera, Forensic Specialist, Pasadena Police Department | D303    | D303    |        |
| <b>CSI: Introduction to Forensic Science from the Coroner's Office</b><br>Oscar Pleitez, Department of Medical Examiner-Coroner, County of Los Angeles             |         | D304    | D304   |
| <b>Can You Take the Heat?</b><br>Alexander Reyes, Firefighter, City of Pasadena                                                                                    | HH      |         | HH     |
| <b>To Protect &amp; To Serve</b><br>Phillip Sanchez, Chief of Police, Pasadena Police Department<br>John Perez, Deputy Chief, Pasadena Police Department           |         | HH      |        |
| <b>An Investigator's Story</b><br>Javier Godinez, Investigator, Orange County District Attorney's Office                                                           | C415    |         | C415   |
| <b>California Highway Patrol</b><br>Jose Barrios, Officer, California Highway Patrol                                                                               | D304    |         |        |

## ENTERTAINMENT & CREATIVE ARTS - ARTISTIC

|                                                                                                                                       | 10:00am | 11:00am              | 1:00pm               |
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| <b>Architecture &amp; Landscape Architecture</b><br>Gary Garcia, Design Principal, LGD Urban-Scapes                                   | V210    | V210                 |                      |
| <b>A Career in Graphic &amp; Visual Design</b><br>Mike Mera, Visual Design Manager, The Walt Disney Company                           | Sexson  |                      |                      |
| <b>Telling Your Story - Creating for TV/Digital</b><br>Jose M. Mayorquin, TV Producer, ABC7                                           |         | Sexson               | C333                 |
| <b>Creating Hard-Hitting YouTube Videos</b><br>William Lucas, Co-Founder, Self-Employed<br>Bryant Portillo, Co-Founder, Self-Employed |         | R423                 | R423                 |
| <b>Sports Photography</b><br>Marcial Marmolejo, Photography/Editor, Cali Fights Magazine                                              | R403    | R403                 |                      |
| <b>Express Yourself through Art</b><br>Armando Cepeda, Artist/Educator, Armando Cepeda Art & Design                                   |         | C361<br>HANDS-<br>ON | C361<br>HANDS-<br>ON |

## CAREERS IN HEALTH & WELLNESS - SOCIAL

|                                                                                                                                                                                      | 10:00am | 11:00am | 1:00pm               |
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| <b>Find Your Inner Jedi through Meditation</b><br>Dominique Perez, Meditation Instructor, Ellis In LA                                                                                |         |         | D303<br>HANDS-<br>ON |
| <b>Occupational Therapy: Healthy Living &amp; Well-being</b><br>Dr. Celso Delgado Jr., Assistant Professor of Clinical Occupational Therapy, USC                                     |         | R320    |                      |
| <b>Community Health as a Career Path</b><br>Juancarlos Sandoval, Project Manager, Kaiser Permanente                                                                                  |         |         | R316                 |
| <b>Why Choose Medicine?</b><br>Levi Harrison, MD, Physician, Dr. Levi Harrison                                                                                                       | R319    | R319    |                      |
| <b>Men in Medicine</b><br>Denise Ornelas, VP of Outreach & Recruitment for Southern California, MiMentor                                                                             |         |         | R320                 |
| <b>Where Science &amp; Medicine Meet</b><br>Noe Chavez, Ph.D., Postdoctoral Research Fellow,<br>City of Hope Comprehensive Cancer Center                                             | R320    |         |                      |
| <b>A Doctor's Secret to Success</b><br>Frank Meza, MD, Physician, Kaiser Permanente                                                                                                  |         | R321    |                      |
| <b>Latino Doctors Fighting Cancer - Becoming an Oncologist</b><br>Ricardo Salas MD, Physician, Kaiser Permanente<br>Roberto Rodriguez, MD, Physician, Kaiser Permanente              | R317    | R317    |                      |
| <b>Becoming a Doctor: Starting Your Own Practice</b><br>Erick Madrigal, MD, MBA, Physician, Living Water Community Health and<br>Wellness Clinic                                     |         | R221    | R221                 |
| <b>911: Latino Doctors Needed!</b><br>Roberto Ramos, Medical Student, UCLA David Geffen School of Medicine<br>Daniel Orellana, Medical Student, UCLA David Geffen School of Medicine | R321    |         |                      |

## CAREERS IN HEALTH & WELLNESS (CONT'D)

|                                                                                                                                                                                                                                                                                                                                                                                                   | 10:00am              | 11:00am              | 1:00pm               |
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| <b>Latinos in Medicine: Using Technology to Save Lives</b><br>Joe Torres (MD/MPP Candidate 2018), Gabe Lopez (MD Candidate 2018, MPH),<br>UCLA Medical Students, UCLA/CDU David Geffen School of Medicine                                                                                                                                                                                         | R316<br>HANDS-<br>ON | R316<br>HANDS-<br>ON |                      |
| <b>Is a Passion for Medicine in Your Heart? Find Out by Dissecting a Real Heart!</b><br>Jose Avalos MD, Physician, Kaiser Permanente<br>Fernando Torres MD, Physician, Kaiser Permanente<br>Manuel Campa MD, Physician, USC Family Medicine<br>Giancarlo Gomez MD, Physician, Kaiser Permanente<br>Frank Meza, MD, Physician, Kaiser Permanente<br>Ricardo Salas MD, Physician, Kaiser Permanente | R307<br>HANDS-<br>ON | R307<br>HANDS-<br>ON | R307<br>HANDS-<br>ON |

## STEM: SCIENCE, TECHNOLOGY, ENGINEERING & MATH - INVESTIGATIVE

|                                                                                                                                                                                                                              | 10:00am              | 11:00am              | 1:00pm               |
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| <b>Design Thinking – Get Inside the Customers’ Minds</b><br>Zitlalic Ley, Latina Nerds, Founder                                                                                                                              |                      |                      | V205                 |
| <b>We Are All Engineers</b><br>Mark Castruita, Master Engineer, Broadcom Ltd.                                                                                                                                                |                      |                      | V201                 |
| <b>Several Paths to Space</b><br>Luis Dominguez, Avionics Systems Engineer, Jet Propulsion Laboratory (JPL)<br>Josef Sanchez, System Integration & Test Engineer, Jet Propulsion Laboratory                                  | V201                 | V201                 |                      |
| <b>Nanotechnology, You &amp; Your Future</b><br>Marco Curreli, PhD, Executive Director, Omni Nano                                                                                                                            | V205                 | V205                 |                      |
| <b>The Science of Missiles and Rockets: A Hands On Experience</b><br>Alex Guevara, Manager, Raytheon<br>Jesus Perez, Sr. Principal Mechanical Engineer, Raytheon<br>Manuel Nuno, Sr. Principal Mechanical Engineer, Raytheon | V202<br>HANDS-<br>ON | V202<br>HANDS-<br>ON |                      |
| <b>From Rockets to Rovers - Exploring the World of JPL/NASA</b><br>Robert Marinovich, Cost and Performance Analyst, Jet Propulsion Laboratory<br>Jose Guzman, Systems Integration & Test Engineer, Jet Propulsion Laboratory | V207                 | V207                 |                      |
| <b>Career Paths in Engineering</b><br>Rudy Loera, Program Integration/Systems Engineering Manager (Retired), Northrop Grumman                                                                                                |                      |                      | V212                 |
| <b>Electricity 101</b><br>STEM Squad, MESA Program, Pasadena City College                                                                                                                                                    |                      |                      | V210<br>HANDS-<br>ON |
| <b>Disease Detectives</b><br>Ombeni Idassi, Research Associate, City of Hope<br>Alan Nuñez, Research Associate, City of Hope                                                                                                 | V208<br>HANDS-<br>ON |                      | V208<br>HANDS-<br>ON |
| <b>The Marshmallow Challenge &amp; Careers in STEM</b><br>Noe Mora, VISTA Leader, CSU Chancellor’s Office                                                                                                                    |                      | V209<br>HANDS-<br>ON |                      |
| <b>Drones, Engineering, Bombers &amp; Booms</b><br>Joseph Gomez, Electrical Engineer, Northrop Grumman                                                                                                                       |                      | V212<br>HANDS-<br>ON |                      |

## STEM: SCIENCE, TECHNOLOGY, ENGINEERING & MATH (CONT'D)

|                                                                                                                                                                      | 10:00am          | 11:00am          | 1:00pm           |
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| <b>Ultrasonic Examinations of Aerospace Components</b><br>John Stewart, CEO, American Aerospace Technical Academy                                                    |                  |                  | V209<br>HANDS-ON |
| <b>Learn to Code</b><br>Liliana Monge, Chief Executive Officer, Sabio                                                                                                | R211<br>HANDS-ON | R211<br>HANDS-ON |                  |
| <b>Make Your First Video Game</b><br>Haz Novoa, Manager, Software Engineering, MIND Research Institute<br>Javier Mendoza, Software Engineer, MIND Research Institute | R405<br>HANDS-ON | R405<br>HANDS-ON | R405<br>HANDS-ON |

## EDUCATION - SOCIAL

|                                                                                                                                     | 10:00am          | 11:00am          | 1:00pm |
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| <b>Learning to Succeed! Art Therapy</b><br>Alejandro Lopez, Instructor, Cerritos College                                            | C369<br>HANDS-ON | C369<br>HANDS-ON |        |
| <b>Higher Education &amp; Personal Expectations in the Hood</b><br>Ivan Villanueva, High School Spanish Teacher, DaVinci Schools    | C355             | C355             |        |
| <b>Step Up Your Game in Higher Education</b><br>Jaime Rodriguez, Institutional Researcher, Moreno Valley College                    |                  | C364             | C364   |
| <b>Make A Difference: How To Become a High School Counselor</b><br>Jose Suarez, Administrator on Special Assignment, Montebello USD |                  |                  | C153   |
| <b>A Career As a College Counselor</b><br>Andres Gonzalez, EOP&S Counselor, East Los Angeles College (ELAC)                         | C305             |                  |        |

## PERSONAL DEVELOPMENT

|                                                                                                                                                                                                                                                       | 10:00am          | 11:00am | 1:00pm |
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| <b>Responsible Decision Making: Reproductive Health</b><br>Anthony J. Martinez, Ph.D., Interim Superintendent of Schools, Montebello Unified School District<br>Gabriel Solorio, Teacher, Montebello USD<br>William Martinez, Student, Montebello USD |                  | C327    | C327   |
| <b>Put Your Thoughts &amp; Dreams to Work</b><br>Julio Alvarado, MPA, Mental Health Coordinator, Department of Mental Health                                                                                                                          |                  | V207    |        |
| <b>Follow Your Dreams Not Your Expectations</b><br>Starlene Garcia, Property Manager, Robertson Properties Group                                                                                                                                      |                  | V208    |        |
| <b>Next Generation Leadership</b><br>Anthony Rodarte, Customer Information Supervisor, Metro Transit Authority                                                                                                                                        |                  |         | C355   |
| <b>How to Deal With the Blues</b><br>Jose Matadama, Student, USC                                                                                                                                                                                      | C163<br>HANDS-ON |         |        |

# PERSONAL DEVELOPMENT

|                                                                                                                                                                                                                            | 10:00am              | 11:00am         | 1:00pm |
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| <b>The Principles of Success for Minorities &amp; Their Friends</b><br>Carlos Gomez, Personal Finance Blogger/Author, Common Core Money                                                                                    |                      |                 | C369   |
| <b>The Power of Self Management</b><br>Justin Woodward, Project Manager, Division 1 Athlete, Southern California Edison                                                                                                    |                      |                 | R317   |
| <b>The Power of Positive Thinking</b><br>Randy Palacios, Cancer Exercise Instructor, Cedars Sinai Hospital                                                                                                                 | C327                 |                 |        |
| <b>Are You Career Ready?</b><br>Jason Cordova, Director of Education & Workforce Development, Inland Empire Economic Partnership                                                                                           |                      |                 | R319   |
| <b>Straight out of Compton &amp; Into the "Spotlight"</b><br>Erika Molina, Recruiter/ Sourcer, The Walt Disney Company<br>Michael Becerra, Student, California State University Northridge (CSUN)                          | C351                 | C351            |        |
| <b>Everyday Hero in Training</b><br>Jennifer Fiebig, PhD, Psychology Professor, Pasadena City College (PCC)                                                                                                                | R423<br>HANDS-<br>ON |                 |        |
| <b>Why Internships are Important &amp; How to Get Them</b><br>Ricardo Sanchez Jr., Recruiter, Disney Professional Internships, The Walt Disney Company                                                                     |                      | C161            |        |
| <b>How To Develop Your Personal Brand</b><br>Sergio Baez, Senior Manager, Licensing, The Walt Disney Company                                                                                                               |                      |                 | C335   |
| <b>Creating A Winning Resume</b><br>Martha Arias, Sr. Director, Human Resources, Hyland's Inc.                                                                                                                             |                      |                 | R321   |
| <b>The Game of Bones – Bone Health through Exercise &amp; Nutrition</b><br>Joseph Garcia, USC Doctorate Candidate Physical Therapy<br>Ty Yu, Culinary Chef; Public Health Department Nutrition & Physical Activity Program |                      | CC<br>Cafeteria |        |

